



WE Believe – Saint John
108 Penobsquis Loop Rd
Penobsquis, New Brunswick
E4G 2B8

Registered Charity Number: 780580734 RR 0001

To Whom It May Concern,

WE Believe Saint John is a youth-led, grassroots community initiative based in Saint John, New Brunswick that engages students in volunteerism, leadership, and social action through year-round activities. WE Believe is an international celebration to motivate students to give back both locally and globally to causes that they are passionate about.

WE Believe took place for the first time on May 17, 2018 at TD Station with more than 8,000 live-audience members and over 80,000 students watching via livestream. The students who participated were in grades 5 to 12 and come from all across the Maritime provinces and the state of Maine. WE Believe now takes place every second year.

Students are empowered to **be the change** they desire to see in the world.

As you may know, our event scheduled for May 2021 is postponed due to the everchanging and uncertain circumstances regarding COVID-19. That being said, our event has been rescheduled for May 26, 2022 at TD Station in Saint John, New Brunswick. Under the guidance of officials, we will have appropriate safety procedures in place for WE Believe 2022.

This will likely be the first large gathering for most of our students since the beginning of the COVID-19 pandemic. WE Believe 2022 wants to celebrate the tenacity and perseverance of our communities and encourage everyone to support and give back to those who have worked tirelessly to help us get through these uncertain times while keeping our spirits high.



We want to thank you for your continued support as we are preparing this incredible event to empower and motivate our youth. We encourage you to keep an eye out on our website (www.webelieve.ca) for current information regarding the event. We have also begun to produce some free educational material also made available on our website (www.webelieve.ca/education).

Please do not hesitate to contact us with any questions or for further information regarding our 2022 event. We can't wait to see you there!

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www.webelieve.ca